



**University of Mostar - School of Medicine**

Implementation Plan – Schedule: HEM Health Education Methods in the Practice of a Doctor of Medicine

Academic Year 2023. / 2024.

Course teacher: Asst. Prof. Inga Marijanović, PhD, MD

<b>Date</b>	<b>Time</b>	<b>Students (groups)</b>	<b>Teaching Unit</b>	<b>Lecturer / Course leader (Location)</b>
Monday 29.01.2024.	9.00 - 15.00 h	All students	<ul style="list-style-type: none"> <li>• L1 – Introduction to the Subject: Objectives and Work Approach.</li> <li>• L2 - Terminology: Health Education, Health Promotion, Health Literacy.</li> <li>• L3 - Factors Influencing Health Education with Laypersons: Motivation, Habits, Attitudes, Lifestyles.</li> <li>• L4 - Counseling as a Health Education Method.</li> </ul>	Asst. Prof. Inga Marijanović (Lecture Room)
Tuesday 30.01.2024	9.00 – 15.00 h	All students	<ul style="list-style-type: none"> <li>• L5 - Types of Health Behavior.</li> <li>• L6 - Differences in Approaches/Concepts of Health Education (Rationalism, Behaviorism, Psychodynamic, and Socio-dynamic Approach).</li> <li>• L7 - Selection and Characteristics of Health Education Methods.</li> <li>• L8 - Methods of Health Education: Examples from Practice.</li> <li>• S - Health Education by Doctors in the Community: Collaboration with Associations.</li> <li>• S - Media and Health.</li> </ul> <p>E - Students familiarize themselves with methods, communication, and skills for working with patients.</p>	Asst. Prof. Inga Marijanović (Lecture Room)  (Oncology Clinic)

Wednesday 31.01.2024	09.00 – 15.00 h	All students	<ul style="list-style-type: none"> <li>• • S - Methods of Health Education: Examples from Practice.</li> <li>• • S - Health Education by Doctors in the Community.</li> <li>• E - Working with patients at the Oncology Clinic involves active methods of work (critical reading of texts, problem-solving, video as a stimulus in problem-oriented learning).</li> </ul>	Asst. Prof. Inga Marijanović (Lecture Room)
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Number of hours: 30

Lectures: 8 Seminars: 12 Exercises: 10

*Exam (written test):* 31.01.2024. – 13:00h

**Recommended literature:**

5. Printout of lecture presentations and lecture materials